

NEW!

ICE MELTING PELLETS

MAG

SAFER FOR THE ENVIRONMENT

- Starts Working Immediately
- Melts More Ice at Lower Temperatures
- Leaves NO Residue
- Less Damaging to Concrete
- Safer to Use



(Magnesium Chloride)
Net Weight 50 lbs.
(22.68Kg)

ICE MELTING PELLETS

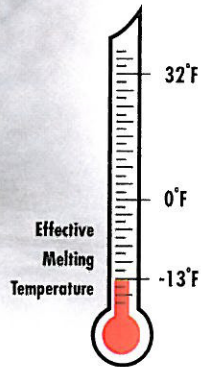
MAG

SAFER FOR THE ENVIRONMENT

- Starts Working Immediately
- Melts More Ice at Lower Temperatures
- Leaves NO Residue
- Less Damaging to Concrete
- Safer to Use



(Magnesium Chloride)
Net Weight 50 lbs.
(22.68Kg)



The boring power of new **MAG** pellets provides *even faster, more effective* ice melting, yet **MAG** pellets are as safe and kind to the environment as **MAG** flakes. Here's why:

- **MAG** pellets are magnesium chloride which melts effectively down to -13°F (-25°C), well below common ice melters.
- **MAG** results in 26 times less concrete spalling than other common ice melters.*
- **MAG** pellets are safer for vegetation, and plants, because its chloride content on a pound to pound basis is lower than competitive products by at least a third.

THE POWER OF PELLETS

THE PERFORMANCE OF

MAG™

**Total Ice Control
Now With The
Power of Pellets!**

- **MAG** pellets are less corrosive than other ice melters.
- **MAG** pellets are safer for pets and people because it is less toxic** than even baking soda or common table salt!
- **MAG** pellets are much less irritating to the skin than other ice melters.

MAG is still available in original flakes as well as in new pellets. Both are products of Dead Sea Works, a recipient of an ISO 9002 quality certificate, and a worldwide manufacturer and distributor of chemical products.

* U.S. Dept. of Transportation, Strategic Highway Research Program.

** U.S. Dept. of Health and Human Services *Registry of Toxic Effects of Chemical Substances*.